

The University of West London renames award-winning college in honour of Laurence Geller

The University of West London (UWL) has renamed its College of Hospitality and Tourism as the London Geller College of Hospitality and Tourism in honour of the university chancellor and alumnus Laurence Geller CBE.

The decision to rename the college celebrates the distinguished role Geller has played in advancing excellence in hospitality and tourism worldwide, with over 45 years' international industry experience with some of the world's best known brands such as Holiday Inn, Hyatt and Strategic Hotels.

Geller is also a prolific published author of professional articles, who regularly lectures at universities throughout the world.

He said: "For more than five decades, the college has set the standard for so many facets of hospitality and tourism education. With its wide portfolio of professional and specialist courses, its pioneering and innovative research activities, and its unique ability to draw from other academic areas within the university, the college lies at the cutting

edge of its field. I could not be prouder or more humbled to have my name associated with it and I look forward to supporting its ongoing growth and successful development in the future".

UWL vice-chancellor and chief executive Professor Peter John added: "Laurence's passion for and commitment to the university and his former college over the years has been remarkable, so naming the college in his honour was a natural step and I know he will not rest until this college is recognised as the leading college for hospitality and tourism in the world."

Also announced on the evening was the appointment of James Edmunds as the new dean for London Geller College of Hospitality and Tourism.

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